

SPEECH: CEO Institute

After reviewing your agenda and thinking very carefully about this special opportunity to spend a few moments with you as leading CEO's in this country and others, it became very clear to me that I should open this morning with a call to action, a call to remember by all of us a most fundamental issue facing us, whether or not we consciously acknowledge it on a daily basis. The issue: our country's children.

I wish that every child in America could tell a success story about her/his own life. But they can't and won't be able to without fundamental changes by us.

The statistics for our children and youth are grim. Educational attainment is stagnant--at best. Mental illness and suicide are up. Violent crime and homicide--way up.

- o Since 1986, major urban trauma centers have reported an increase of 300 percent in the numbers of children treated for gunshot wounds; young children are being shot in retaliation for the gang activities of their older siblings; and thousands of children carry guns to school each year.
- o Almost 3,200 American youths aged 15 to 19 years fatally shoot each other each year. In the last 20 years, the rate of firearm deaths among teenagers has increased 75 percent.
- o It is estimated that today in the U.S. roughly 4 to 5 million young people are dependent on alcohol or are problem drinkers. The average age at which children have their first drink is 12.
- o A young American dies about every three hours in an alcohol-related vehicular crash. That's almost nine teens per day.
- o Five thousand babies are born each year with fetal alcohol syndrome whose symptoms include mental retardation, growth deficiency, and facial malformations. It is a preventable birth defect - pregnant women need only abstain from alcohol consumption.

These are potential workers, we all need them. And today, child poverty stands at levels last seen a generation ago.

For most of that generation, families with children have faced a relentless economic squeeze. The real wages of workers with

young children--even educated workers--have fallen dramatically during the past twenty years.

These are the facts, and it's time we stopped ignoring them. We must show that we have not forgotten how to care. We need a new direction. It's time we adults put our children first.

That's one big reason why our country needs a bold plan for investing in children and their families.

But the problems our children face are not just economic. Too many American families are disintegrating, or never forming at all. We have the highest divorce rate in the Western world, and the highest rate of children born outside marriage. Today, 28 percent of our babies are born to unmarried parents. For African-Americans, it's more than 66 percent.

Does this matter? Here are some findings from a report out recently: Of the children born to young unmarried mothers without high school diplomas, 70 percent are living in poverty. For children born to married high-school graduates, the figure is only 8 percent.

The message is clear: if you stay in school and get married before you have children, your kids are ten times less likely to be poor. A stable family setting is the best anti-poverty program our country has ever devised. That is the message we adults should be sending our young people, in every way we can.

For too long, these issues have been mired in false arguments. Some talked only about the economic squeeze on families and cuts in government programs; others talked only about the disintegration of families and the decline of American culture. It is time--high time--to put an end to the politics of false choices. We must move beyond cheerleading for family values, on the one hand, and on the other, the old big-government notion that there's a program for every social problem.

There is another way, a commonsense path that offers more opportunity to every family and demands more responsibility from every individual. Family values alone cannot nourish a hungry child, and material security alone cannot provide a moral compass. We must have both.

We must ALL help to craft a new consensus on children and families that can put futile debates behind us. Most importantly, we must be reminded of basic principles/essential values.

- o First: Every American child should have the opportunity to develop to his or her full potential.

- o Second: Government doesn't raise children, parents do. Government can reinforce the vital work of parents, but it can't substitute for them.
- o Third: Children do best when they have the personal involvement and material support of a father and a mother and when both parents fulfill their responsibility to be loving providers.

These are the principles and values that must guide us all.

To begin with, we must as a country reward work and family. Today, millions of Americans work full-time but don't make enough to lift their families out of poverty. That's wrong. No one who works full-time and has children at home should be poor in America. And that's why we have proposed a dramatic increase in the Earned Income Tax Credit.

At the same time, we must move aggressively to relax the tension between work and family. Do join us in actively exploring ways of making America's workplace--including the federal government--much more family friendly. What kind of maternity/leave policy do you have? Can your workers attend parent/teacher conferences? Next, we must protect the health of children and families.

As you all know, we're working night and day to ensure that every American has access to quality health care at affordable prices. We're going to propose a comprehensive new health care plan.

If we cannot give working families the security of knowing they're not going to lose their health care, if we can't give businesses the security of knowing that health care doesn't have to go up at two or three times the rate of inflation, if we can't provide coverage to the 35 million Americans which don't have it, if we can't face the crises of AIDS and the lack of health care in rural areas and big cities, and if we can't invest in research in those things that we have not come to grips with in health care, what can we do as country? Every other nation has done a better job of many of these things than we do: and so we must.

- o According to a March 1992 census survey, 12.3 percent of all children under age 18 were uninsured.
- o Sixty-five percent of uninsured children live in families whose income is above the federal poverty line (\$14,000 for a family of four). Thirty percent of uninsured children live in families whose income is more than 200 percent of the federal poverty line.
- o One in four American preschool children is incompletely immunized against diseases including measles, whooping cough, mumps and polio. Immunization rates for preschoolers range from 40 - (????) percent, with rates in some inner-city areas as low as 10 percent.

- o The recent measles epidemic between 1989 and 1991, largely due to unimmunized preschoolers, was associated with more than 55,000 measles cases, 44,000 days spent in hospitals and 160 measles-related deaths.
- o The proportion of non-white American infants adequately immunized compared to other nations' overall rates ranks the U.S. 70th in the world -- behind such countries as Syria, Sierra Leone and Mongolia.
- o The U.S. ranks behind 16 other nations in the proportion of infants immunized against polio.

One further alarming health issue in regards to children:

PEDIATRIC AIDS

Women, children and adolescents are the fastest growing HIV-infected populations, now accounting for over 13 percent of all AIDS cases reported in the country. The Centers for Disease Control has projected that there will be as many as 4,000 new cases of AIDS diagnosed in 1993 in the 0-13 age group. AIDS has become the fifth-leading cause of death for children.

We could discuss at great length the various types of health care reform but we must not lose sight of the fact that a system which produces outcomes in the statistics I've just cited is clearly a system in need of serious, urgent reform.

Next, the President is promoting the development of young children with the biggest expansion of Head Start ever. But the administration is not just going to make Head Start bigger; we're going to make it better. We're going to improve quality, increase flexibility, and better link the program to other child development efforts. Question: What kind of parental training do you offer? What do you provide to parents accessing quality, and develop appropriate child care?

Next, the President is proposing fundamental change in public education. As governor, Bill Clinton helped draft the national education goals and bring them to the center of public debate.

We want to put an end to business as usual in American education. That means new initiatives with real incentives to states for systemic reform. It means a total reexamination of existing programs--to ensure that every child has a fair chance to acquire high-level skills and make it in the economy of the 21st century. It means unprecedented emphasis on systematic, high-quality school-to-work programs.

Question: Have you met with personnel and superintendents in the areas of the country you serve? Do they know the skills you need taught? Do you know what support they need? What kind of GED and/or continuing education does your company offer?

A hundred years ago the key to a strong economy was our raw material base. Fifty years ago it was mass production. Now it is clearly the trained human mind. We live in a world where the average person will change work seven or eight times in a lifetime, when the volume of knowledge is doubling every few years. When programs tell me their average product life is now down to 18 months, clearly the reasoning, creative, facile but also deep mind is key to the future of the United States. We also live in a time when hardly anybody can get and keep a decent job without more education that too many of our people lack today.

We want to deliver fundamental reform of our welfare system. As governor, Bill Clinton helped draft the Family Support Act of 1988, and he made it work in Arkansas. Now he has asked us to further develop the plan to end welfare as we now know it. People don't want permanent dependency, they want the dignity of work, and we should give everyone the chance to have that kind of dignity. It's just common sense: more opportunity in exchange for more responsibility. Paradyn shift...Now: Work in exchange for welfare; Work instead of welfare.

Question: Do you know what states in which you operate are doing to promote this paradyn shift -- how can you participate?

The President's responsibility agenda doesn't end there. He's going to get tougher on child support enforcement. That means establishing paternity right at the start, in the hospital; setting up a national registry; and using the IRS to collect seriously delinquent child support payments.

The principle is simple: if you are biologically responsible for a child, then you are morally and financially responsible as well. And that's why we have to get the message to our youth in schools, in the media, in every way we can: it's just plain wrong for children to have children, because you are assuming a responsibility that you aren't ready to fulfill.

Question: Do you instill parental responsibility?

The President wants to put government squarely on the side of keeping families together whenever possible. He wants us to do more for families at risk, especially at risk of foster care placement. He knows that constant shifting from one shore-term foster home placement to another is an emotional disaster for kids; that in all but the most extreme cases, it's better for kids to be with their parents.

Question: What kind of counseling is available for your employees and their children?

We must all recognize that families don't operate in a vacuum, but in neighborhoods, in communities, and in a climate of culture and values. We must do whatever we can to assist parents in educating their kids and teaching them right from wrong.

As every parent knows, in modern America that effort begins with the media. Three years ago, the Congress passed the Children's Television Act.

America must through voice and advertising dollars, insist upon strict enforcement.

Well, Carol, all these plans are grand sounding but they say you can only do one thing at a time. You can't walk and chew gum at the same time in Washington; that's what they say. But I say we will do one thing at a time, but we have to honestly put it all out there. If you want to bring the deficit down, you have to do health care. The only purpose of bringing the deficit down is to make the economy healthy. You have to invest in new technologies and give people incentives to create opportunity for others. It is not so simple as to say, well, just think about this and let another idea cross your mind a year or two from now. We have got to be about the business of rebuilding America. And we can do that if we keep our eyes on the whole picture. Bring the debt down, invest in our future, deal with the health care crisis, deal with the special problem of special people in special areas that have been left out and left behind...most clearly -- our nation's children.

Concern for our children must start at the top, both in the public and private sector -- but it can't end there. We must empower parents, neighborhoods, communities and voluntary organizations across this great nation to do what our children need. The President will take the lead -- but only you can complete the task.

A new day must dawn for America's children and their families. We will work together with you. We won't always succeed, and we won't always be able to do everything that you -- and we -- would want.

But I can promise you this: we will never relent in our effort to give every child a chance to develop -- fully. I want to be able to say to Hamp Rasco and Mary-Margaret Rasco and to all of today's children of America, with a clear conscience and a full heart: We did our best. And I want all of you at this conference to join me in being able to look at one another and say: We did our best for the children of our country.

Thank you very much.

**“CLINTON’S AMERICA: NEW
PLAYERS, NEW POLICIES
AND THE IMPLICATIONS FOR
GLOBAL GROWTH”**

**THE ATLANTIC CEO
INSTITUTE 1993
ROUNDTABLE**

**THE PARK HYATT HOTEL
WASHINGTON, D.C.
MAY 17-18, 1993**



THE CEO INSTITUTE

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- Melvin Posen
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- Richard Pipes
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- Roger Posner
Harvard University
- Susan Rawson Purcell
The America Society
- Sir William Byrie
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- H. Sakong
Institute for Global Economics
- Sergei B. Stankevich
Political Advisor to the President of Russia
- Andreas van Agt
Commission of the EC to the U.S.
- Edward C. Vetter
Edwards C. Vetter Associates
- S. Lisa Williams
Gilbert, Dunn & Crutcher

April 13, 1993

The Honorable Carol Rasco
Chief Domestic Policy Advisor
Office of Domestic and Economic Policy
The White House
Washington, DC 20500

*You might call &
tell them I will
speak no more than 30
minutes,
Put in file*

Dear Ms. Rasco:

Following please find our most updated preliminary program and partial list of speakers for the fifth annual Atlantic CEO Institute Roundtable, "Clinton's America: New Players, New Policies and the Implications for Global Growth," to be held in Washington, D.C. on May 17-18, 1993. It promises to be a premier event, and we are delighted that you will be joining us for it.

As you know from our earlier correspondence, you are scheduled to deliver the special opening address to the Roundtable, entitled, "New Players, New Policies: the Implications for your Business," which, per your suggestion, will examine how the Clinton administration's domestic programs will impact the business environment in a broader sense. As the program indicates, we have scheduled the opening address to occur on Monday, May 17, from 8:30-9:15 a.m. It will occur in the Ballroom of the Park Hyatt Hotel.

Please let us know whether this is the appropriate amount of time for which you would like to speak, and whether you have any questions about the program. We are most pleased that you will be joining us for the Atlantic CEO Institute Roundtable, and wish to facilitate your participation however possible.

We look forward to seeing you in Washington, D.C.

Best regards,

Noelle A. Veale
Noelle A. Veale
Program Manager

*Out of Country
Contact: Colleen
Gorove*

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Former President, Central Bank of Chile

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Minister of the Presidency, Chile

Artyom Boravik
Russia's Top Secret

L. Paul Bremer
Kielinger Associates

William Cash, M.P.
United Kingdom

William Colby
Dunovan, Leland, Rogovin, Hugs & Schiller

Raghida Darmam
Al-Farooq

Vladimír Dlouhý
Minister of Trade & Industry
The Czech Republic

Hudjat Dombusch
M.I.T.

Willems van Bekelen
Western European Union

Werner Famaßbönd
Minister of Defense, Austria

Otto Karl Finklerwalder
Creditanstalt Bankverein

Arthur Flatacher
Fried, Frank, Harris, Shriver & Jacobson

Alejandro Foa
Ministry of Finance, Chile

John Gilbert, M.P.
United Kingdom

Marshall J. Goldman
Harvard University

Monica de Groot
Former Minister of Justice, Colombia

Toyo Gyohka
Bank of Tokyo

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New School for Social Research

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Minister of International Economic
Relations, Hungary

Václav Klaus
Prime Minister, The Czech Republic

Ferdinand Lachn
Minister of Finance, Austria

Robert Legvold
Columbia University

Prince Alfred von Jachmütz
The Vienna Academy for the Study
of the Future

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Center for Strategic and Intl Studies

Ingo Marshall
Minister of Economy, Chile

Norman Mineta
U.S. House of Representatives

Kiichi Mochizuki
The Pacific Institute

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Institute for Free-West Security Studies

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Carnegie Endowment for Intl Peace

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George Washington University

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African Development Bank

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East-West Consulting Agency

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OBRU

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University of Toronto

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Research Trust Co.

Scott B. Pardo
Yamichi Int'l (America) Inc.

Richard Pigeon
Harvard University

Roger Porter
Harvard University

Susan Kaufman Pucall
The American Society

Sir William Ryle
International Finance Corporation

Il-BaKang
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Sergel B. Stankevich
Political Advisor to the President of Russia

Andreas von Api
Commission of the EC to the U.S.

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Edward G. Vetter Associates

A. Ann Williams
Olson, Dunn & Crutcher

"CLINTON'S AMERICA: NEW PLAYERS, NEW POLICIES AND THE IMPLICATIONS FOR GLOBAL GROWTH"

THE ATLANTIC CEO INSTITUTE 1993 ROUNDTABLE

THE PARK HYATT HOTEL
WASHINGTON, D.C.
MAY 17-18

Presented by the CEO Institutes
in conjunction with

The Alexander Consulting Group
Braxton Associates
Creditanstalt Bankverein
Deloitte Touche Tohmatsu International

4/5/93

PROGRAM**MONDAY, MAY 17****7:30-8:30 a.m.****Registration and Breakfast****8:30-9:15 a.m.****Opening Address*****"New Players, New Policies: The Implications for Your Business"***

To begin our examination of how the Clinton administration is handling the most critical business issues of the 1990s, the new president's top counselor on domestic policy shares her insight into how developments at home will be felt by firms both in the United States and abroad. From a revitalized industrial policy with support for high technology to national service and health care reform, the impact of Washington's bold programs is sure to be far-reaching. In this opening address, the chief U.S. Domestic Policy Advisor explains what these programs will mean for U.S. competitiveness and growth now and in the years to come.

Opening Remarks:

David Rothkopf
Chairman & CEO
International Media Partners

Confirmed Speaker:

Carol Rasco
Chief Domestic Policy
Advisor to the President
of the United States

9:15-10:15 a.m.***"The Defense Industry: Different Companies for a Different World?"***

As Washington commits to playing a larger role in its economy at home, it is faced by a different world abroad. The super-power division that threatened total war has been replaced by more limited regional conflicts, with implications also for the U.S. defense industry. In this panel, top policy makers and corporate leaders in the defense industry debate how changing international security needs and new national economic priorities have affected the U.S. defense industry, how the industry should respond and what this means for the nation's economy in the long run.

Confirmed Panelists:

James Blackwell
Assistant Director
Strategic Assessment Center
Science Applications
International Corporation

Craig Fields
Chairman & CEO
Microelectronics & Computer
Technology Corporation

Duane Fitzgerald
President & CEO
Bath Iron Works

Rep. Pat Schroeder (D-Col)
Chair, Subcommittee on R&T
House Armed Services
Committee

10:30-11:30 a.m.***"It's Still the Economy, Stupid—Part I: The Deficit"***

The sign on the wall in the offices of the Clinton Campaign will either haunt the new administration or outline the simple credo behind its success. On this panel, leading members of the Clinton economic team and key observers from the press engage in a discussion with participating delegates about programs that are in place, those that are coming and those that are needed. Panelists will debate the best approach to reduce our national indebtedness — whether through tax policy or spending cuts — as well as the nature and implications of the deficit itself.

Confirmed Panelists:

Rep. Jim Bacchus (D-Fla)
Member, House Committee on
Banking, Finance & Urban
Affairs

James Fallows
Washington Editor
The Atlantic Monthly

Roger Porter
IBM Professor of Business
and Government
Kennedy School of
Government
Harvard University

Randall D. Weiss
Director
Tax Economics
Deloitte Touche Tohmatsu
International

11:45 a.m.-1:00 p.m.

"Free Trade, Fair Trade: A New U.S. Approach?"

At the center of U.S. economic prospects for the next four years lies the question of trade and how the new administration will approach the ongoing GATT talks, the NAFTA agreement and their successors. In addition to specific concerns raised about issues as diverse as the environment and worker safety, underlying philosophical questions about the Clinton Administration's trade policy have also surfaced. In this discussion, policy makers and trade experts from the United States, Europe and Japan will discuss these matters with an eye to the future and the consequences for multinational firms.

Confirmed Panelists:

Sen. Max Baucus (D-Mon)
Chairman, Senate Committee
on Environment & Public
Works

Jagdish Bhagwati
Arthur Lehman Professor of
Economics
Columbia University
Economic Policy Director to
the Director-General, GATT

Sandra Masur
Director, International Trade
Policy
Eastman Kodak Company

Sen. Donald W. Riegle, Jr.
(D-Mich)
Chairman
Senate Committee on Banking,
Housing & Urban Affairs

Paula Stern
President
The Stern Group

1:00-3:30 p.m.

**Luncheon, Special Address and
Plenary Panel**

***"It's Still the Economy, Stupid—Part II:
Prescription for Growth"***

Throughout U.S. history, industrial policy and the free market have often been seen as anathema. Yet, more recently, some have begun to argue that our competitors are enjoying the unfair advantages of tacit and explicit government support, while others observe similar strategies in our own defense and agriculture sectors. The debate rages on, but the principle question before us is: where in fact is the administration taking us on this issue? This discussion will be opened by a special address from a senior administration official, who will share his insights on infrastructural investments and their broader role in the economy. The panel to follow will further explore this topic as well as other critical elements of industrial policy, such as government support for high technology, research and development.

Special Address:

Frederico Peña
Secretary of Transportation
United States

Confirmed Panelists:

Jessica Tuchman Mathews
Vice President
World Resources Institute

Bill Miller
Chief Executive Officer
Quantum Corporation

Rep. Norman Mineta (D-Cal)
Chairman, House Committee
on Public Works &
Transportation

3:45-5:00 p.m.

***"Health Care: Radical Surgery for A
Seriously Ill Patient"***

From the start, health care reform has been a vital component of the president's plan to revitalize the American economy. Indeed, from a business point of view, the rising expense of keeping employees insured has had a significant impact on U.S. firms' efforts to compete with their rivals abroad. But as the new administration sets out to address what all now acknowledge as America's health care crisis, groups nationwide have embraced a number of diverse approaches. In this panel, policy planners and corporate leaders discuss these alternative schemes, examining how they may impact corporate health and economic competitiveness in the long term.

Opening Remarks:

A.M. D'Alessandro
Chairman & CEO
Alexander Consulting Group

Confirmed Panelists:

Robert A. Go
National Director
Health Care Services
Deloitte Touche Tohmatsu
International

**5:00-6:45 p.m.
Free Time**

PROGRAM**TUESDAY, MAY 18****6:45 p.m.****Buses Depart for the National Museum of American History, Smithsonian Institution****7:00-8:00 p.m.****Information Age Exhibit Area
Cocktail Reception****8:00-10:30 p.m.****Flag Hall****Gala Dinner and Keynote Address
"America's New Covenant with the World"**

In a series of seminal speeches early in his campaign for the presidency, Bill Clinton described his vision of the America he sought to lead. In the most widely quoted of these, he described "a new covenant" between the people of the United States and their president. During the campaign, it was argued that this new covenant would force domestic concerns to take precedence over international ones during the initial phase of a new administration. From Day One, however, it has been clear that such distinctions are as difficult to make as the promises have been to keep in a world in which America's domestic fortunes are inextricably linked to international criteria. In this keynote address, a most senior Washington official states his view of America's obligations to the world and the demands he feels the world has a right to make on its most powerful nation.

Invited Speaker:**Bill Clinton
President of the United States****7:30-8:45 a.m.****Breakfast****9:00-10:15 a.m.****"America's Role in Managing the Global Economy"**

From monetary policy coordination to grappling with the difficult problems of development in the world's emerging markets, the United States has a special part to play in shaping global consensus on issues that require cooperation among nations...and another set of concerns, obligations and expectations as the world's richest nation. Here, leading policymakers and experts assess near and longer term prospects for the health of the global economy and debate the proper role of the United States.

Opening Remarks:**Sen. Bill Bradley (D-NJ)
Chairman, Subcommittee on
Deficits, Debt Management &
International Debt
Senate Finance Committee****Confirmed Panelist:****Rudiger Dornbusch
Ford International Professor
of Economics
Massachusetts Institute of
Technology****10:30-11:45 a.m.****"Emerging Opportunities: A New Era in Transatlantic Alliances"**

The new environment in international affairs, trade policy and a range of regulatory issues suggest that corporate strategists across the Atlantic will have to alter their plans for growth. At the same time, the strengthening of the U.S. economy and the continued globalization of industry imply that many new investment opportunities exist even within this challenging environment. Spain is emerging as the gateway to the economies of southern Europe and northern Africa, while Austria has become a launching pad for investment into the transforming economies of Eastern and Central Europe. In this panel, corporate leaders discuss how businesses can make the most of this changing landscape, now and in the years to come.

Opening Remarks:**José Claudio Aranzadi
Minister of Industry, Trade &
Tourism
Spain****Confirmed Panelist:****Daniel Quirici
Chief Executive
Corporate Finance Europe
Deloitte Touche Tohmatsu
International**

12:00-1:15 p.m.

Special Live Satellite Hook-up with Moscow

"Rating U.S. Leadership: The View of Those Who Need it Most"

In the concluding session of the program, we begin with a special address by one of the leading policy-makers of the Clinton international affairs team discussing which areas of the world merit the involvement and investment of time, money, and know-how that the United States will make in the year ahead. Following this, a live satellite hook-up with Moscow will link leaders in the United States and Eastern and Central Europe for a look at the policies to date of the new administration toward the emerging market economies. Attention will be given to the role of aid, trade and technical assistance, as well as the importance of a healthy Eastern Europe to the United States itself.

Confirmed Panelists in Washington, D.C.:

Vladimir Dlouhy
Minister of Industry and Trade
The Czech Republic

Prince Alfred von Liechtenstein
President
Vienna Academy for the Study
of the Future.

Confirmed Panelist in Moscow:

Yegor Gaidar
Chief Economic Advisor to
the President of Russia

1:30-3:30 p.m.

Luncheon and Special Panel

"New Security Issues: When the Cold War Gives Way to Hot Ones"

America's initial euphoria about the end of the Cold War was soon sobered by the harsh reality of regional tensions and uncertainty. Flashpoints in the Balkans and the Middle East have convinced leaders on both sides of the Atlantic that Europe needs U.S. protection as much as America needs Europe's support in international security initiatives. Here, top defense officials and experts discuss continued sources of global instability and the approaches that America and Europe are evolving to address them.

Confirmed Panelists:

Rep. David Dreier (R-Cal)
Chairman, Republican Task
Force on Foreign Policy

Werner Fasslabend
Minister of Defense
Austria

George Kenney
Executive Director
Center for European and
Balkan Security

Elisabeth Rehn
Minister of Defense
Finland

Rep. Stephen Solarz
(D-NY; 1974 - 1992)
Former Chairman
Subcommittee on Asian &
Pacific Affairs
House Foreign Affairs
Committee

Conference Concludes.

David Rothkopf
Chairman & CEO

Richard Burns
President

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Managing Director

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Foreign Policy Association, Russia

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Columbia University

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Minister of the Presidency, Chile

Artyom Borovik
Russia's Top Secret

L. Paul Bremer
Kissinger Associates

William Cash, M.P.
United Kingdom

William Colby
Donovan, Leisure, Rogovin, Huges & Schuller

Raghida Dergham
Al-Hayat

Vladimír Dlouhý
Minister of Trade & Industry
The Czech Republic

Rudiger Dornbusch
M.I.T.

Willem van Eekelen
Western European Union

Werner Fasslabend
Minister of Defense, Austria

Otokar Finsterwalder
Creditanstalt Bankverein

Arthur Fleischer
Fried, Frank, Harris, Shriver & Jacobson

Alejandro Foxley
Ministry of Finance, Chile

John Gilbert, M.P.
United Kingdom

Marshall I. Goldman
Harvard University

Monica de Greiff
Former Minister of Justice, Columbia

Toyoo Gyohten
Bank of Tokyo

Robert Heilbroner
New School for Social Research

Richard Holbrooke
Lehman Brothers

Béla Kádár
Minister of International Economic
Relations, Hungary

Václav Klaus
Prime Minister, The Czech Republic

Ferdinand Lacina
Minister of Finance, Austria

Robert Legvold
Columbia University

Prince Alfred von Leichtenstein
The Vienna Academy for the Study
of the Future

Edward N. Luttwak
Center for Strategic and Int'l Studies

Jorge Marshall
Minister of Economy, Chile

Norman Mineta
U.S. House of Representatives

Kilichi Mochizuki
The Pacific Institute

John E. Mroz
Institute for East-West Security Studies

Moses Naim
Carnegie Endowment for Int'l Peace

Henry Nau
George Washington University

Babacar Ndiaye
African Development Bank

Wilhelm Nölling
East-West Consulting Agency

Andrzej Olechowski
EBRD

Sylvia Ostry
University of Toronto

Robert B. Oxnam
Bessemer Trust Co.

Scott E. Pardee
Yamaichi Int'l (America) Inc.

Richard Pipes
Harvard University

Roger Porter
Harvard University

Susan Kaufman Purcell
The Americas Society

Sir William Ryrle
International Finance Corporation

Il SaKong
Institute for Global Economics

Sergei B. Stankevich
Political Advisor to the President of Russia

Andreas van Agt
Commission of the EC to the U.S.

Edward O. Vetter
Edward O. Vetter Associates

S. Linn Williams
Gibson, Dunn & Crutcher



April 28, 1993

Mr. Carol Rasco
Assistant to the President for
Economics & Domestic Policy
Office of Economic & Domestic Policy
1600 Pennsylvania Avenue, N.W.
Washington, DC 20500

Dear Mr. Rasco:

On behalf of the CEO Institutes, it is my pleasure to invite you to the fifth annual Atlantic CEO Institute Roundtable, to be held in Washington, D.C. on May 17-18, 1993. With the theme, "Clinton's America: New Players, New Policies and the Implications for Global Growth," this event promises to provide the most timely and probing assessment of the new U.S. administration, its policies and what this means for your business.

Occurring at the conclusion of President Clinton's first one hundred days in office, the program has been designed to introduce the most critical players of his administration to the leaders of the world's largest corporations. Over one hundred chief executives will gather in Washington, for an in-depth analysis of how America's new leaders are managing the central questions of growth and competitiveness. In addition, many of Europe's most senior policy makers will be on-hand to lend their own assessment of the new policies and their impact on a global scale.

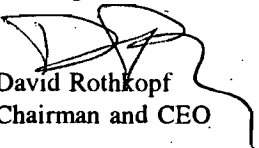
We urge you to take a couple of minutes to review the enclosed materials. We are confident that once you have, you will see that this meeting represents a rare opportunity to be briefed on the most pressing issues affecting your business, while affording a unique occasion to meet with colleagues from Asia, Europe and the United States. As you may know, the CEO Institutes are the world's leading provider of high level conferences for business and government leaders.

In addition, included you will find an invitation to join us for a gala anniversary dinner at the Smithsonian Institution to celebrate five years since the CEO Institutes first brought together the world's leaders from government and industry. Highlighted by a keynote address by a most senior Washington official, this important occasion will be enjoyed by members of our Advisory Board, a wide array of U.S. officials and delegates to the Roundtable.

As space is limited, we urge you to reserve a place now by using the enclosed form. As a recipient of this invitation, you are entitled to attend the event as a guest of the CEO Institutes and the event's sponsors. As our guest, you are responsible only for airfare and lodging. You are welcome to bring your spouse or companion at no additional charge.

If you have any questions, do not hesitate to call us. We hope to see you in Washington, D.C.

Best regards,


David Rothkopf
Chairman and CEO



The Atlantic CEO Institute 1993 Roundtable

“CLINTON’S AMERICA: NEW PLAYERS, NEW POLICIES AND THE IMPLICATIONS FOR GLOBAL GROWTH”

The Park Hyatt, Washington, D.C.

May 17-18, 1993

— Partial List of Confirmed Speakers —

- **José Claudio Aranzadi** — Minister of Industry, Trade and Tourism, Spain
- **Rep. Jim Bacchus (D-Fla)** — Member, House Committee on Banking, Finance and Urban Affairs
- **Sen. Max Baucus (D-Mon)** — Chairman, Senate Committee on Environment and Public Works
- **Jagdish Bhagwati** — Arthur Lehman Professor of Economics, Columbia University; Economic Policy Advisor to the Director-General, GATT
- **Sen. Bill Bradley (D-NJ)** — Chairman, Subcommittee on Deficits, Debt Management and International Debt, Senate Finance Committee
- **James Blackwell** — Assistant Director, Strategic Assessment Center, Science Applications International Corporation
- **Ambassador Stephen Bosworth** — President, U.S.-Japan Foundation
- **Vladimir Dlouhy** — Minister of Industry and Trade, The Czech Republic
- **Rudiger Dornbusch** — Ford International Professor of Economics, M.I.T.
- **Rep. David Dreier (R-Cal)** — Chairman, Republican Task Force on Foreign Policy
- **Stephen Erlanger** — Moscow Correspondent, *New York Times*
- **James Fallows** — Washington Editor, *The Atlantic Monthly*
- **Werner Fasslabend** — Minister of Defense, Austria
- **Craig Fields** — Chairman & CEO, Microelectronic and Computer Technology Corporation
- **Duane Fitzgerald** — President & CEO, Bath Iron Works
- **Yegor Gaidar** — Chief Economic Advisor to the President of Russia
- **George Kenney** — Executive Director, Center for European and Balkan Security
- **Prince Alfred von Liechtenstein** — President, Vienna Academy for the Study of the Future
- **Sandra Masur** — Director, International Trade Policy, Eastman Kodak Company
- **Jessica Tuchman Mathews** — Vice President, World Resources Institute
- **Bill Miller** — Chief Executive Officer, Quantum Corporation
- **Rep. Norman Mineta (D-Cal)** — Chairman, House Committee on Public Works and Transportation
- **Frederico Peña** — Secretary of Transportation, United States
- **Roger Porter** — IBM Professor of Business and Government, Kennedy School of Government, Harvard University; Former Assistant to President Bush for Economic and Domestic Policy
- **Carol Rasco** — Chief Domestic Policy Advisor to the President of the United States
- **Elisabeth Rehn** — Minister of Defense, Finland
- **Sen. Donald Riegle (D-Mich)** — Chairman, Senate Committee on Banking, Housing & Urban Affairs
- **Rep. Pat Schroeder (D-Col)** — Chair, Subcommittee on Research and Technology, House Armed Services Committee
- **Rep. Stephen J. Solarz (D-NY; 1974-1992)** — Former Chairman, Subcommittee on Asian and Pacific Affairs, House Foreign Affairs Committee
- **Paula Stern** — President, The Stern Group
- **Larry Summers** — Undersecretary for International Affairs, Treasury Department, United States

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The Park Hyatt, Washington, D.C.
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— Partial List of Participating Companies —

- Akzo America, Inc.
- Allied-Signal Aerospace Company
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- Blue Circle America, Inc.
- British Aerospace, United Kingdom
- Brown-Forman International Ltd.
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- Daily Mail & General Trust, United Kingdom
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- Ricoh Company, Ltd.
- Rubbermaid Commercial Products, Inc.
- Quantum Corporation
- Sea-Land Service, Inc.
- Silicon Valley Group
- Tecumseh Products Company International Division
- VF International
- Vista Chemical Company
- Wahlco, Inc.

— Special Events —

- **Luncheon and Live Satellite Panel** — A live satellite hook-up with Moscow will bring together top officials from both national capitals, to assess the foreign policy obligations and opportunities of the new U.S. administration.
- **Gala Evening at the Smithsonian Institution** — Here, delegates will enjoy a fifth anniversary celebration of the CEO Institutes, with a special keynote address on America’s new international priorities.
- **Special Spouse/Guest Program** — Concurrent with the Atlantic CEO Institute Roundtable, a prominent woman in the American political scene discusses her own experience and the changing role of women in politics.



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The Atlantic CEO Institute 1993 Roundtable

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The Park Hyatt Hotel

Washington, D.C.

May 17-18, 1993

NOTE: Thanks to sponsor support, virtually all costs of the event are underwritten. You will attend as a guest of the sponsors and the Institutes, responsible only for your airfare, hotel and a small reservation fee.

This form may be photocopied to register additional qualified senior executives from your company. Qualified executives include chairmen, vice chairmen, CEOs, presidents and heads of major international divisions.

YES, Please reserve my place. (Our administrative fee of \$495 is waived.)

I cannot commit at this time, but would like more information.

No, I cannot attend the event.

Name: _____ Title: _____

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*There is limited attendance, please return by **telefax or mail** at your earliest convenience to:*

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*** Registrations are guaranteed only upon receipt of payment. Due to limited space, reservation fees must be paid in full by May 7, 1993. All checks should be made out to International Media Partners.**